Foundation for Oral Rehabilitation (FOR) inaugurated at Nobel symposium

Bertrand Piccard receives first FOR Humanity Award

The Foundation for Oral Rehabilitation (FOR) — an independent, international initiative that unites professionals from various disciplines to improve oral health care and support humanitarian leadership — was inaugurated during the Nobel Biocare Global Symposium, which took place June 20–23 in New York City. Bertrand Piccard, a Goodwill Ambassador for the United Nations, was awarded the recipient of the foundation’s first FOR Humanity Award.

FOR has been funded by an initial endowment of 1 million Swiss francs provided by Nobel Biocare.

Joining FOR grants exclusive access to a broad range of benefits created to help improve patient care in daily clinical practice. FOR connects its participants, allowing them to globally share their expertise and extend their professional profiles. Young participants can benefit from the personal mentorship and support in advancing their careers as emerging leaders in science, education and humanity.

“FOR provides a multi-dimensional platform to assist professional colleagues from diverse specialties and cultural backgrounds to focus on optimizing treatment outcomes for their patients,” said George Zarb, chairman of FOR. “Those who join FOR become part of a community with a shared desire and dedication to improve the quality of life of patients.”

The mission of the new foundation is to achieve effective worldwide patient care through scholarship and humanitarian engagement. This network is centered on three key areas: science, education and FOR HUMANITY. FOR SCIENCE helps participants stay at the forefront of innovation and scientific breakthroughs by collaborating with leading experts and researchers from various fields. Through special "FORum" events, experts and participants will have the opportunity to showcase their research and share their ideas before an international audience.

FOR EDUCATION provides an interactive learning platform but, even more, aims to unite a global community of experts to provide clinical fellowship, mentorship, and mutual support to improve the quality of life of patients. Young professionals can interact with mentors and peers for personal and professional development and lifelong learning. The FOR platform (www.FOR.org) will provide an interactive learning environment that gives participants the ability to connect with experts and peers and keep up-to-date on the latest advancements in patient care.

Patient case histories can be viewed from leading experts, and learning opportunities about the latest practices and clinical and technological advances will also be available. Additionally, participants will have the chance to share and discuss patient treatment plans with a community of experts and peers. The FOR platform also gives access to professional viewpoints on important topics while offering the opportunity to display a participant’s ideas before a global audience.

FOR HUMANITY recognizes humanitarian achievement and initiatives. Piccard was awarded the foundation’s first FOR Humanity Award in recognition of his efforts, such as his “Winds of Hope” humanitarian foundation. Shared humanitarian values and engagement are integral to FOR’s culture because they ensure support for humanitarian projects and provision of free products for treating patients in need. FOR recognizes outstanding individuals who advance the cause of human welfare.

FOR welcomes active participation from all disciplines and specialties in the field of oral rehabilitation. By promoting oral health care and humanitarian endeavors, the foundation seeks to provide on-demand opportunities for learning, sharing and mentoring for better patient care.

(Source: Foundation for Oral Rehabilitation)